

## Some of the things we do...

- ...certify the event according to the City of Gothenburg environmental diploma
- ...analyze our ecological footprint in advance, to be able to minimize the environmental load from the event
- ...serve organic & fair trade labeled coffee
- ...cooperate with the organization Fairtrade City Gothenburg in our effort to use more fair trade labeled products
- ...only serve vegetarian and seasonal foods and drinks during the event
- ...serve meals with at least 70% organic ingredients
- ...do not serve bottled still water, but prefer local tap water
- ...ensure the award winners' bouquets are made from fair trade flowers
- ...make all room reservations at environmentally certified hotels
- ...ensure our printed materials meet the requirements of the Nordic Ecolabel
- ...run the event with renewable energy
- ...only use environmentally friendly detergents for cleaning
- ...avoid disposables and portion packs
- ...borrow or hire materials primarily to minimize the waste and carbon footprint
- ...collaborate via the conference centre with the company Allwin to donate leftover food
- ...prefer public transport over cars, if required we use green vehicles
- ...invite the public to participate in the free seminar to inspire and engage as many as possible to take an interest in sustainability issues
- ...live stream the seminar and the award ceremony at our homepage
- ...encourage the award winners to give lectures and hold seminars at schools and for stakeholders to promote awareness of their activity areas
- ...monitor and evaluate our efforts for sustainability in connection to the event to be able to raise the standard for coming years



Environmental diploma by  
the City of Gothenburg



Cooperation with the organization  
Fairtrade City Gothenburg